



## RED RIBBON CLUB



### About Red Ribbon Club

A Red Ribbon Club (RRC) is being formed under the guidance of AIDs Control Department, Govt. of India & U.P. State AIDs Control Society vide **CSJM letter No. CSJM Univ./R.Camp./978/2015** dated 16<sup>th</sup> October, 2015.

### The Objectives of Red Ribbon Club are:

- Educate youth with correct, concise and adequate information and heighten their level of awareness about HIV/AIDS/STI/sexuality and other related issues (thus eliminate myths and misconceptions).
- Enable youth, especially the female students, to identify and understand situations of exploitation and abuse.
- Sensitize the youth regarding care and support needs of People Living with HIV & AIDS (PLWHA) and instill in them the spirit of helping and supporting the PLWHA and reduce the stigma and discrimination against them.
- Increase youths' access to health care services related to STI/ HIV/AIDS/drug use.
- Create linkages between youth and governmental, non - governmental agencies and CBOs to access safer and responsible healthy behavior.
- Organize and facilitate voluntary blood donation camps and mobilize the youth for voluntary blood donation.
- Create among the youth a cadre of peer educators for seeking and encouraging positive health behavior as well as ensuring sustainability of the club.

### Key Areas of Red Ribbon Club :

- **Vibrancy of Youth:** Tap the vibrancy of Youth and canalizing the energy of the youth in a positive direction.
- **Sex & Sexuality, HIV/AIDS & STI:** Provide access to correct information on sexuality, HIV/AIDS, STI and other youth related issues in an enabling environment to promote healthy life styles.
- **Peer Education:** Develop a cadre of Peer Educators among youth.
- **Voluntary Blood Donation:** Promote voluntary non-remunerated blood donation.

**All Students are invited to voluntarily participate in the Red Ribbon Club.**

For more details – Please contact

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